

INST 200: Interdisciplinary Approaches to Globalization

CSU Online Syllabus – Summer
Monday, May 15 to Friday, June 9, 2017

Instructor: Andrea Williams, PhD

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Virtual Office Hours (Chat, phone, or Skype): 12-2pm, Tuesday-Thursday (and by appointment)

GENERAL INFORMATION

This course uses the subject of globalization to introduce the field and methods of International Studies. We will explore this subject through assigned readings, written work, group work, lectures and discussion. This course is part of an intensive summer session, so it will require a significant, daily time commitment. Because it is online, you will have some flexibility over when you ‘attend’ class, but you should plan on dedicating 3-4 hours per day / 20 hours per week to this course.

Our investigation of globalization will revolve around a few basic questions:

- What does globalization mean? When and how did this process begin?
- How can we define such a broad term, and why is its definition useful?
- How does the experience of globalization differ among individuals, groups, and nations?
- What are the benefits and costs of our globalized world? What are its implications for the future?
- Is globalization an automatic process? Can we guide it? How?

Objectives

This course will improve your capacity to:

1. Identify connections among multiple world regions.
2. Articulate key global issues.
3. Demonstrate familiarity with world history and current international affairs.
4. Critically evaluate the ideas and arguments of others as well as one’s own views.
5. Effectively communicate ideas and arguments.

This course will enrich your understanding of the world by deepening your knowledge base and broadening your perspective. It will cultivate your awareness of past and present world problems, and help you to appreciate the value of International Studies as an interdisciplinary approach to global subjects. In the process, this course will target critical analysis, creativity, group work, public speaking, discussion, debate, reading, writing, and research.

Readings

Required text (E-book or Print edition): Shawn Smallman and Kimberly Brown, *Introduction to International and Global Studies*, Second Edition (University of North Carolina Press, 2015)

Additional assigned readings and media will be accessed via the INST 200 Canvas website. Refer to the Class Schedule (below) and/or Canvas for all reading assignments. Reading assignments may be subject to change. If so, the change will be announced via an announcement on Canvas.

ASSIGNMENTS AND EVALUATIONS

Quizzes

Each unit of the course ends with a quiz based on assigned material. Quiz content will include multiple choice, fill in the blank, and/or essay questions based on the 'Discussion and Reflection' questions at the end of each textbook chapter as well as any questions posted on Canvas for that section. You are permitted to use your book and notes, but you must complete each quiz within twenty minutes. Quizzes are worth five (5) points each.

Participation / Discussion Blog

Your discussion grade constitutes 30 points total (15% of your final grade), or five points per course unit. You can earn credit by contributing meaningfully to the discussion blogs on Canvas (accessed via 'Discussions' or 'Modules' in the Menu bar. Each entry is worth up to two points. Your entries should respond to and/or complement previous student comments. See Canvas for additional instructions and parameters.

International Event Reflection Papers

You are required to complete reflection papers for two internationally-themed academic and/or cultural events (talks, panels, films, etc.). On Canvas, you will find links to qualifying events, which can be viewed on your computer. Alternatively, you may fulfill this requirement by attending and reflecting on a live event, but you must gain my approval beforehand. To find out whether a given event will qualify, send me an email with a brief description of the event.

Your reflection paper should summarize the event, your reaction to it, and what you learned. Each reflection paper should be at least one full page, double-spaced (500-700 words).

Assignments

Unless otherwise noted, all assignments should be typed, double-spaced, and formatted with Times or an equivalent font, 12 point font size, and 1 inch margins. References should follow Chicago Manual of Style (CMS) formatting rules. This course requires the following assignments, described on Canvas.

1. Argumentative Essay
2. International Event Reflection Papers (2)
3. Group Project

Final Exam

The course includes a cumulative, open-note and open-book final exam (2 hours). Material for the exam comes from lectures, reading assignments, presentations, in-class work, discussions, and class activities. The format will include the identification and definition of key terms (multiple choice, true / false, etc.), two short answer questions, and one long essay question.

The final exam must be proctored using the ProctorU online proctoring service, which requires that you take the exam on a computer with a functioning webcam and a microphone. You may take the exam at any time on Friday, June, 9th, but you must schedule an appointment with ProctorU in advance. Note that appointments made less than 72 hours in advance will be subject to a \$5 late fee. For more information or to schedule an appointment, visit:

<https://www.online.colostate.edu/current-students/proctoring.dot>.

CLASS POLICIES

Academic Integrity

CSU's policy on Academic Integrity is found in the University's General Catalog, Section 1.6, pages 8-9: <http://www.catalog.colostate.edu/Content/files/2013/FrontPDF/1.6POLICIES.pdf>. As outlined in this policy, students found responsible for acts of academic dishonesty such as cheating or plagiarism will receive a score of zero on the assignment or evaluation in question, and they may fail the course and face further disciplinary action. In any case of academic dishonesty, the Office of Conflict Resolution and Student Conduct Services will be notified. This sentence is here just to see if you're paying attention. If you read this sentence, send me an email before Wednesday, May 17th, and you will receive two extra credit points.

In order to ensure that you understand plagiarism and know how to avoid it, you are required to complete the TILT Academic Integrity Quiz (5 points), accessed online at: <http://tilt.colostate.edu/integrity/resourcesStudents/quiz/>, and to report your results to me via the form at the end of the quiz. Citing your sources correctly and completely will help you avoid plagiarism issues. Your references for this course must exhibit proper CMS/MLA citation methods, as presented in Turabian, *A Manual for Writers of Research Papers*. The CSU Writing Center website provides helpful resources. For CMS citation, see: <https://writing.colostate.edu/guides/guide.cfm?guideid=9>. For plagiarism information, see: <http://writing.colostate.edu/guides/teaching/plagiarism/students.cfm>.

GRADING

Final grades will be determined as follows:

Total: 200 points (100%)

1. Quizzes: 30 points total (15%)
2. Discussion / Participation: 30 points total (15%)
3. International Event Reflection Papers: 15 points each, 30 points total (15%)
4. Group Project: 30 points (15%)
5. Argumentative Essay: 40 points (20%)
6. Final Exam (Proctored): 40 points (20%)

Grades will be assigned according to a plus / minus scale: 99%-100% = A+, 93%-98% = A, 90%-92% = A-, 87%-89% = B+, 83%-86% = B, 80%-82% = B-, 77%-79% = C+. CSU does not assign a plus or minus for grades below C+.

CLASS SCHEDULE

(subject to change)

Part I: Approaches to Globalization (May 15-18)

Week 1:

Monday, May 15: Defining Globalization

Lecture: Defining Globalization

Video: Introduction to the Course

Discussion I.1: Defining Globalization

Reading: Smallman and Brown, Introduction

Tuesday, May 16: The History of Globalization

Video: Globalization I - The Upside: Crash Course World History #41: <https://www.youtube.com/watch?v=5SnR-e0S6Ic>

Discussion I.2: The History of Globalization

Reading: Smallman and Brown, Chapter Two: History

Wednesday, May 17 – Thursday, May 18: Explaining Globalization

Lecture: Explaining Globalization

Discussion I.3: Explaining Globalization

Video: Thomas Friedman *Time* Interview: <https://www.youtube.com/watch?v=Z2FjOuopDeY>

Reading:

1. Thomas Friedman, *The World Is Flat*, “Chapter 1: While I Was Sleeping” (pp. 3-12) ([Canvas](#))
2. William H. McNeill, “Globalization: Long Term Process or New Era in Human Affairs?,” *New Global Studies* 2.1 (2008): 1-9 ([Canvas](#))

Due by Friday, May 19:

- Part I Discussions
- Part I Canvas Quiz

Part II: Economic Globalization (May 19-25)

Friday, May 19: Economic Globalization

Lecture: Economic Globalization

Discussion II.1: Economic Globalization

Reading: Smallman and Brown, Chapter Three: Economic Globalization

Due by Sunday, May 21: Academic Integrity Quiz: <http://tilt.colostate.edu/integrity/resourcesStudents/quiz/>

Week 2:

Monday, May 22: The Global Economy

Discussion II.2: The Global Economy

Reading: Joseph Stiglitz, *Globalization and Its Discontents*, Ch. 1 (pp. 3-22)

Tuesday, May 23 – Wednesday, May 24: Corporate Social Responsibility

Lecture: Corporate Social Responsibility

Discussion II.3: Corporate Social Responsibility

Reading: Daniel Litvin, *Empires of Profit: Commerce, Conquest and Corporate Responsibility* (2004), Ch. 7 (pp. 227-248)

Due by Thursday, May 25:

- Part II Canvas Quiz
- Part II Discussions

Part III: Political Globalization (May 25-29)

Thursday, May 25: Political Globalization

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Lecture: Political Globalization

Discussion III.1: Political Globalization

Reading: Smallman and Brown, Chapter Four: Political Globalization

Friday, May 26: Global Governance and the Future of Power

Discussion III.2: Global Governance

Video: Joseph Nye on Global Power Shifts (TED): <https://www.youtube.com/watch?v=796LFXwzIUk>

Reading: Joseph Nye, *The Future of Power*, Chapter 1: "What is Power in Global Affairs," pp. 3-24

Due by Sunday, May 28: Group Project

Week 3:

Monday, May 29: Global Security

Discussion III.3: Global Security

Reading: Smallman and Brown, Chapter Seven: Security

Due by Tuesday, May 30:

- International Event Reflection Paper 1
- Part III Discussions
- Part III Canvas Quiz

Part IV: Cultural Globalization (May 30-June 2)

Tuesday, May 30 – Wednesday, May 31: Migration

Lecture: Diversity and the Refugee Crisis

Discussion IV.1: Migration

Videos:

1. The European Refugee Crisis and Syria Explained: <https://www.youtube.com/watch?v=RvOnXh3NN9w>
2. Children Caught Up in Syria's Migrant Crisis: <http://www.cnn.com/2016/09/01/europe/alan-kurdi-anniversary-children-refugees/index.html>
3. The Tale of One Rescuer and One Desperate Day at Sea: <http://www.cnn.com/interactive/2016/08/world/dangerous-migrant-crossings-mediterranean/index.html>

Reading:

1. Smallman and Brown, Chapter Five: Cultural Globalization, pp. 97-109 (to "Flows of Information")
2. Vijay Joshi, "America Seen from Abroad: Arrogant, Nice, Tech-savvy, Free," *Associated Press* 8/4/2016
3. Jodi Cantor and Catrin Einhorn, "Refugees Encounter a Foreign Word: Welcome," *The New York Times* 7/1/2016, http://www.nytimes.com/2016/07/01/world/americas/canada-syrian-refugees.html?_r=0

Thursday, June 1: Globalization and Media

Lecture: Globalization and Media

Discussion IV.2: Globalization and Media

Videos: N'Dour and Peter Gabriel Perform "In Your Eyes": <https://www.youtube.com/watch?v=iRSktm7GCmk>.

Reading:

1. Smallman and Brown, Chapter Five, pp. 109-120 ("Flows of Information" through Conclusion)
2. Esra Gurman, "How Turkish Soap Operas Took Over the World," *Fader*, 3/1/16: <http://www.thefader.com/2016/03/01/turkish-soap-operas>
3. Timothy D. Taylor, "Strategic Inauthenticity," in *The Globalization Reader*, pp. 476-480

Friday, June 2: Globalization and Religion

Lecture: Globalization and Religion

Discussion IV.3: Globalization and Religion

Reading:

1. Lechner and Boli, *The Globalization Reader*, Part IX: "Globalization and Religion," Introduction and Chapters 52-53 (pp. 414-428)
2. E.j. Dionne Jr., "Resurrection," *Foreign Policy* 203 (December 2013): 88-89

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Due by Sunday, June 4:

- Argumentative Essay
- Part IV Discussions
- Part IV Canvas Quiz

Part V: Environment and Energy (June 5-6)

Week 4:

Monday, June 5: Globalization and the Environment

Lecture: Globalization and the Environment

Discussion V.1: Globalization and the Environment

Reading: Smallman and Brown, Chapter Eleven (pp. 305-333)

Tuesday, June 6: Environmental Issues

Discussion V.2: Environmental Issues

Reading:

1. Jared Diamond, "The World as Polder: What Does It All Mean to Us Today?" in *Globalization: The Greatest Hits*, pp. 198-208
2. Robinson Meyer, "How Climate Change Covered China in Smog," *The Atlantic* (March 21, 2017):
<https://www.theatlantic.com/science/archive/2017/03/how-climate-change-covered-china-in-smog/520197/>

Due by Wednesday, June 7:

- Part V Discussions
- Part V Canvas Quiz

Part VI: The Future of Globalization

Wednesday, June 7-Thursday, June 8: The Future of Globalization

Lecture: Course Summary and Conclusion

Discussion VI: The Future of Globalization

Reading:

1. Smallman and Brown, Conclusion (pp. 359-371)
2. Samuel Barber, "Jihad vs. McWorld," in *The Globalization Reader*, pp. 32-40

Due by Friday, June 9:

- International Event Reflection Paper 2
- Part VI Discussion
- **Final Exam (ProctorU, must be scheduled 72 hours ahead)**